Foundation Fundraisers

FUNDRAISING IS THE GENTLE ART OF TEACHING THE JOY OF GIVING
-HENRY ROSSO

Shira Johnson & Jen Randolph

2023
PHelan Lucky is an online T-shirt/sweatshirt campaign that began back in 2014 and has taken the world by storm!

The online campaign takes place for a strict 22-day period and starts at the beginning of each January. The start and end dates are so folks can have their limited-edition shirts in time for St. Patrick’s Day.

Join in on all the excitement by helping us broaden our network and expanding our reach, all while keeping our PMSF families #PHELANLUCKY!

DATES: Jan. 1st or 2nd and conclude on Jan. 23rd "ish".

CONTACT: Jen Randolph at jen@pmsf.org

20% of contributions to PMSF for the entire year come from the Phelan Lucky campaign!
PMSF and U.S. families will be Raising Hope Through Movement from May 22nd-June 12th with our virtual movement fundraiser. This event can be accomplished anywhere and participants are encouraged to move however works for their bodies.

Starting May 1st you can register under a team and create your personalized fundraising page in anticipation of the movement fundraiser dates.

Let’s get out and MOVE to raise hope for a better tomorrow through increased research, family support, and awareness.

DATES: May 22 - June 12, 2023
CONTACT: Shira Johnson at shira@pmsf.org
The "1/2 Way to St. Pat's Day Phelan Lucky" campaign originated in 2017 as the desire for more Phelan Lucky merchandise grew. Typically launching in late July/early August, this campaign is an opportunity for our supporters to start early holiday shopping with unique gear that isn't typically available during our traditional t-shirt campaign in January.

DATES: July 31st thru August 14th "ish"
CONTACT: Jen Randolph at jen@pmsf.org

Follow us on social media and stay up to date on all things Phelan Lucky!
Help us turn Giving Tuesday into Giving 22uesday every year on the Tuesday after Thanksgiving! Each year we ask our families and supporters to consider a gift of $22 or more to help us continue our life-changing family support, research, and outreach.

Families participate by:
Making a donation on Giving Tuesday at www.pmsf.org/donate or through a Facebook fundraiser.
Starting your own Giving 22uesday Facebook fundraiser at: https://www.facebook.com/fund/PMSF22q13/
Sharing PMSF’s social media posts on Giving Tuesday

DATE: November 28, 2023
CONTACT: Shira Johnson at shira@pmsf.org
24-Hour Giving Challenge

The Giving Challenge offers a major opportunity for the PMSF to raise awareness and funds for research, family support, and initiatives like fellowships and travel assistance.

Occurs about every 2 years in the spring. The last Giving Challenge was in 2022 and raised over $80,000!

The Giving Challenge includes opportunities for donations to be doubled, prizes to be earned by PMSF, and a peer to peer component.

CONTACT: Shira Johnson
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