

**SPONSORSHIP  
OPPORTUNITIES**

**JULY 15-19, 2026**

# Letter from the CEO

## THE CLIMB WE MAKE TOGETHER — PMSF'S 13TH BIENNIAL FAMILY CONFERENCE

Dear Sponsor,

At the Phelan-McDermid Syndrome Foundation, we believe that progress is something we build together—one connection, one discovery, one shared moment at a time.

This July, we are honored to welcome you to ***The Climb We Make Together***, PMSF's thirteenth **biennial Family Conference** and the largest gathering of the Phelan-McDermid syndrome community. Over four powerful days, families from across the globe will come together with leading researchers, clinicians, industry partners, and advocates to learn, collaborate, and drive medical advancements fueling hope for our families.

Hosted at the stunning Gaylord Rockies in Aurora, Colorado, this conference accelerates progress together. **From scientific sessions to hands-on workshops to joyful community gatherings, the conference offers something deeply valuable for every attendee.**

Our work at PMSF is rooted in three core commitments:

- **Connect** families to each other and to trusted resources.
- **Care** by improving access to high-quality clinical guidance and support.
- **Cure** by driving research breakthroughs that move treatments and therapies forward.

**This conference represents all three—and your sponsorship makes it possible.**

Corporate partners play an essential role in ensuring families have access to world-class education, support, and the latest scientific research. Your generosity not only strengthens this transformative event but also fuels year-round programs, making the future brighter for everyone living with Phelan-McDermid syndrome.

As you explore the sponsorship opportunities ahead, we invite you to join us on this climb. **Together, we can open doors for families, empower scientific innovation, and create a future filled with more community, more treatments, and more hope.**

Thank you for considering this meaningful partnership.  
We look forward to welcoming you in Colorado!

With gratitude,



Diane Linnehan  
Interim Chief Executive Officer  
Phelan-McDermid Syndrome Foundation



## FAMILY CONFERENCE OVERVIEW

The PMSF Family Conference is the world's preeminent gathering for families affected by Phelan-McDermid syndrome, offering a unique opportunity to connect directly with pioneering researchers and clinicians, engage in meaningful social connections, and participate in informative sessions that address the concerns and challenges within our community.

Under the 2026 theme, *The Climb We Make Together*, this year's conference will welcome more than 700 attendees from over 12 countries to the Gaylord Rockies in Aurora, Colorado, for four powerful days of learning, collaboration, and hope. From expert-led workshops to community events that strengthen the bonds within our global family, the conference remains a life-changing experience for all who attend—and we hope to find you there too.



## CONFERENCE ATTENDEES

The 2026 conference will bring together more than 700 attendees from 12+ countries, including:

- Families and caregivers
- Individuals with Phelan-McDermid syndrome
- Medical Professionals
- Researchers and academic partners
- Industry leaders and advocacy organizations

Your sponsorship directly supports families affected by Phelan-McDermid syndrome—a complex, rare genetic disorder impacting cognitive development, motor skills, communication, and multiple body systems.

PMSF is the largest and most trusted global organization dedicated to this condition, representing almost 4,000 members worldwide.



# PROGRAM AND SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

Below are featured opportunities designed to elevate your presence and deepen your connection with the Phelan-McDermid syndrome community. A full list of sponsorship levels can be found on the following page.  
*Please note this is a general overview of the conference; agenda examples are subject to change.*

## WEDNESDAY, JULY 15

Registration opens at 3pm, Evening Welcome Reception



**Unique Sponsorship Opportunity!**  
*Introduce our Welcome Reception*



## THURSDAY, JULY 16

Science and Research Sessions, Community Dinner



**Unique Sponsorship Opportunities!**  
*Speak at Opening Ceremony  
Introduce a Session or Speaker,  
Host a Promotional Table, or  
Community Dinner*



## FRIDAY, JULY 17

Family and Medical Sessions, Family Dance Party



**Unique Sponsorship Opportunities!**  
*Moms/Dads/Grandparents /Caregiver Sessions,  
REPs/PAC Breakfast,  
Family Stories Session, or  
Family Dance Party*



## SATURDAY, JULY 18

Family Sessions, Closing Gathering



**Unique Sponsorship Opportunity!**  
*Host a Giveaway for Attendees*

## SUNDAY, JULY 19

Checkout, farewells

## CONFERENCE SESSION DETAILS

Conference sessions and activities are organized into three tracks that reflect the Foundation's mission: **CONNECT, CARE, and CURE**, and align with this year's theme, *The Climb We Make Together*. These pillars guide everything we do: supporting families, improving clinical care, and driving research.

### CONNECT (BASECAMP)

These sessions and social activities provide opportunities to meet others who live with Phelan-McDermid syndrome to share, learn from, and support one another. Sessions will be in various formats led by expert panelists and speakers, including family members.

### CARE (ASCENT)

These sessions have a clinical focus—from diagnosis to symptom management. These sessions will be a mix of oral presentations, panel Q&A, and poster presentations. The topics are rooted in current knowledge and what can be done now. They are also focused on efforts to increase visibility among clinicians about Phelan-McDermid syndrome.

### CURE (SUMMIT)

These sessions will cover the cutting-edge research that informs therapeutics. CURE sessions will be a mix of oral presentations, panel Q&A, and poster presentations. We will cover from start to finish how new findings are discovered in labs around the world, tested in models of Phelan-McDermid syndrome, and make their way to clinical trials.



*“When we went to the PMSF Family Conference in 2024, we finally felt like we had a home. PMSF allowed us to see newfound hope for Charlie, and even excitement for his future. We know there will be challenges ahead, but with the PMSF community, our future has hope.”*

David and Karla Shepard, Charlie's parents

# Sponsorship Levels and Benefits

**Presenting  
Single Opportunity  
\$200K**

**Platinum  
\$100K**

**Gold  
\$50K**

**Silver  
\$25K**

**Bronze  
\$10K**

**Copper  
\$5K**

**Websites**

Logo placement on 2026 Conference web page

Largest with conf. title, link

Large with live link, prime spot

Large with live link

Medium with live link

Small

Small

Logo placement on PMSF website

Sole Sponsor at top others below

Largest with live link, prime spot

Large with live link

Medium

**Pre-Conference**

Logo on promotional emails

Sole Sponsor at top w/link

Largest with live link

Large with live link

Medium

Social media announcement of sponsorship (Bronze and Copper on shared posts)

Yes - own post first posting

Yes - Own Post

Yes - Own Post

Yes - Own Post

Yes

Yes

Logo on social media posts about conference

✓

✓

**On-Site Recognition and Benefits**

Speaking opportunity at Opening Ceremony

Prime Podium

✓

Speaking opportunity at Closing Ceremony

✓

Complimentary registration for up to: (\$1,000 fair market value per registration)

15

8

4

3

2

1

Logo & recognition in signage and materials

Title Spot

Prime spot, large logo

Large logo

Medium logo

Logo on conference guide

Title Spot

Yes at top below Presenting

Yes below Lead

Conference slide show recognition during breaks

Dedicated Slide

Dedicated slide

Large logo

Medium logo

Small logo

Small logo

Logo on conference t-shirt

Largest Logo on Top

Prime spot, large logo

Large logo

Medium logo

Small logo

Small logo

**Conference Engagement Opportunities**

Intro to Session/Speaker (sponsor select)

First choice

✓

✓

Promotional Table

✓

✓

✓

✓

✓

✓

Introduction at Welcome Reception

Prime podium

✓

Sponsor Moms/Dads/Grands/Caregiver Sessions

First choice

✓

✓

✓

NEW Family Focus Group

✓

✓

Opportunity to Host a Giveaway

✓

✓

NEW Clinical Trials Box Lunch Host

✓

Sponsor Family Stories Session

✓

✓

✓

✓

Featured in Whova App

Largest Logo on Top

✓

✓

# ready to join?

Your sponsorship fuels the research, resources, and hope families count on.

Sponsor our 2026 Family Conference and play a vital role in helping *The Climb We Make Together* accelerate groundbreaking progress towards life-changing treatments for our families.

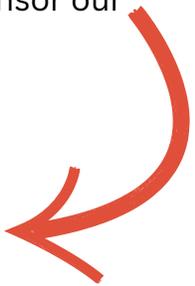


## Become a Sponsor Today!

Scan the QR Code or click the button to sponsor our Family Conference!



[CLICK HERE  
TO GET  
STARTED](#)



For any questions about conference sponsorship, please contact [fundraising@pmsf.org](mailto:fundraising@pmsf.org).

